

DEPARTMENT: Tourism

BY: Judith E. Beliera
PHONE: 209/966-3685

RECOMMENDED ACTION AND JUSTIFICATION:

Request and recommend that the Mariposa County Board of Supervisors authorize the Chairman of the Board to write a letter of support for the Mariposa County Chamber of Commerce to include with their application to CalTrans regarding the display of the holiday banners on the existing power poles along Highway 140. The banners will be displayed December 12, 2003 through January 2, 2004.

BACKGROUND AND HISTORY OF BOARD ACTIONS:

Historically the Board of Supervisors has supported the action and has written a letter of support for the Chamber of Commerce to send to CalTrans.

ALTERNATIVES AND CONSEQUENCES OF NEGATIVE ACTION: No holiday banners will be displayed this year.

Financial Impact? () Yes (X) No	Current FY Cost: \$	Annual Recurring Cost: \$
Budgeted In Current FY? () Yes () No () Partially Funded		
Amount in Budget: \$ _____		List Attachments, number pages consecutively _____
Additional Funding Needed: \$ _____		Encroachment permit for CalTrans _____
Source:		Copy of last years letter of support _____
Internal Transfer _____		Map of banner placement _____
Unanticipated Revenue _____ 4/5's vote		_____
Transfer Between Funds _____ 4/5's vote		_____
Contingency _____ 4/5's vote		_____
() General () Other		_____

CLERK'S USE ONLY:
 Res. No. 03-402 Ord. No. _____
 Vote - Ayes: 5 Noes: _____
 Absent: _____
 Approved
 () Minute Order Attached () No Action Necessary

COUNTY ADMINISTRATIVE OFFICER:
 _____ Requested Action Recommended
 No Opinion
 Comments:

The foregoing instrument is a correct copy of the original on file in this office.
 Date: _____
 Attest: MARGIE WILLIAMS, Clerk of the Board
 County of Mariposa, State of California
 By: _____
 Deputy

CAO: [Signature]

Mariposa County Board of Supervisors



District 1 LEE STETSON
District 2 DOUG BALMAIN
District 3 JANET BIBBY
District 4 GARRY R. PARKER
District 5 BOB PICKARD

RICHARD H. INMAN
County Administrative Officer

MARGIE WILLIAMS
Clerk of the Board
P.O. Box 784
MARIPOSA, CALIFORNIA 95338
(209) 966-3222
1-800-736-1252
FAX (209) 966-5147
www.mariposacounty.org/board

November 18, 2003

Ms. Lydia Gudgel
Field Inspector
Post Office Box 311
Merced, California 95341

Dear Ms. Gudgel:

Although it is not a County sponsored event, Mariposa County lends its full support to the Mariposa County Chamber of Commerce displaying holiday banners on the existing power poles along Highway 140 in the town of Mariposa. The holiday banners will be displayed from December 12, 2003, through January 2, 2004.

Thank you for your assistance.

Sincerely,


BOB PICKARD
Chairman

BP/mbh

cc: Board of Supervisors
Mariposa County Chamber of Commerce

bcc: Margie Williams, Clerk of the Board



 = *Banners*

