

MARIPOSA COUNTY

Planning · 209-966-5151



RESOLUTION - ACTION REQUESTED 2018-26

MEETING: January 16, 2018

TO: The Board of Supervisors

FROM: Sarah Williams, Planning Director

RE: Establish Creative Placemaking Strategy Advisory Committee

MINUTE ORDER ATTACHED

RECOMMENDATION AND JUSTIFICATION:

Adopt a Resolution establishing the Creative Placemaking Strategy Advisory Committee.

Several of the General Plan Elements, including the Economic Development, Arts and Culture, and Regional Tourism Elements, contain goals, policies, and programs that weave together economic development objectives with efforts to enhance and celebrate Mariposa County's cultural identity and sense of place—a process known as Creative Placemaking.

Currently the County does not have a coordinated plan to achieve these General Plan recommendations.

The formation of a citizen's advisory committee is an excellent way to initiate the development of such a plan, ensuring focused dialogue among key stakeholders with the expertise needed to inform a holistic, implementable Creative Placemaking Strategy.

BACKGROUND AND HISTORY OF BOARD ACTIONS:

The Board of Supervisors approved the General Plan December 18, 2006, Resolution 2006-575.

Within the General Plan there are many implementation measures that still need to be initiated.

ALTERNATIVES AND CONSEQUENCES OF NEGATIVE ACTION:

Negative action will result in less community dialogue in the future development of Creative Placemaking for Mariposa County and will not enable some of the implementation measures of the General Plan to be utilized.

Resolution - Action Requested 2018-26

FINANCIAL IMPACT:

Direct financial impact on the General Fund is not anticipated as a result of the activities of this committee.

ATTACHMENTS:

180117 Draft BOS Resolution Establishing Placemaking Strategy Advisory Committee (DOCX)

RESULT: ADOPTED AS AMENDED [UNANIMOUS]

MOVER: Kevin Cann, District IV Supervisor

SECONDER: Marshall Long, District III Supervisor

AYES: Rosemarie Smallcombe, Marshall Long, Kevin Cann, Miles Menetrey

EXCUSED: Merlin Jones

**STATE OF CALIFORNIA
COUNTY OF MARIPOSA
BOARD OF SUPERVISORS**

Resolution No. 18-26

A RESOLUTION TO ESTABLISH THE CREATIVE PLACEMAKING STRATEGY ADVISORY COMMITTEE (CPSAC) TO FACILITATE THE IMPLEMENTATION OF GOALS RELATED TO ARTS AND CULTURE, ECONOMIC DEVELOPMENT, AND REGIONAL TOURISM IN THE 2006 GENERAL PLAN.

WHEREAS, State law requires cities and counties to prepare and adopt a General Plan to guide the future development of a city or county; and

WHEREAS, on December 18, 2006 the Board of Supervisors adopted Resolution 06-575 adopting the General Plan Update (General Plan); and

WHEREAS, the General Plan sets forth goals, policies, and programs to both encourage economic development and enhance Mariposa County's sense of place and cultural identity in several Plan Element areas, including Economic Development (Chapter 6), Arts and Culture (Chapter 7), and Regional Tourism (Chapter 13); and

WHEREAS, the Economic Vitality Strategy, which was authorized by Policy 6-1B in the General Plan, also recommends a variety of goals, policies, and programs related to creative placemaking; and

WHEREAS, a coordinated and focused strategy will help efficiently implement these goals, policies, and programs, which the community has endorsed; and


WHEREAS, dialogue between diverse community stakeholders is necessary to develop such a strategy; and

WHEREAS, the Board of Supervisors has considered the important role of collaboration between planning staff, economic development staff, and community stakeholders to coordinate county creative placemaking efforts.

NOW THEREFORE BE IT RESOLVED, that the Board of Supervisors does hereby establish the Creative Placemaking Strategy Advisory Committee (CPSAC) as an advisory body to the Board of Supervisors with purpose, functions, and procedures as described in *Exhibit A* attached hereto and incorporated herein.


ON MOTION BY Supervisor Cann, seconded by Supervisor Long, this resolution is duly passed and adopted this 16th day of January, 2018 by the following vote:

AYES: SMALLCOMBE, LONG, CANN, MENETREY
NOES: NONE
EXCUSED: NONE
ABSTAIN: JONES



Rosemarie Smallcombe
Chair, Board of Supervisors

ATTEST:


René LaRoche, Clerk of the Board

APPROVED AS TO FORM:



Steven W. Dahlem, County Counsel

Exhibit A

BOARD OF SUPERVISORS Resolution No. 18- Creative Placemaking Strategy Advisory Group

1. Purpose and Functions

The purpose and functions of the Creative Placemaking Strategy Advisory Committee (CPSAC) shall be as follows:

- a. Assist staff in pursuing grant funding and other resources to support a consultant-led process to develop a Creative Placemaking Strategy (CPS).
- b. Formulate, design, implement and participate in a public engagement program involving stakeholders in the community, for the establishment of a CPS.
- c. Support the work of staff and/or consultants in the conduct of fact finding and data gathering necessary to:
 - i. identify existing placemaking resources and opportunities, and
 - ii. recommend projects, programs, and policies needed to efficiently implement the General Plan and Economic Vitality Strategy's placemaking goals.
- d. Support the work of staff and/or consultants in the development, approval and implementation of a CPS:
 - i. The CPS shall facilitate the implementation of the 2006 General Plan's placemaking goals, and address the creative placemaking aspects of the Economic Vitality Strategy.
 - ii. The CPS shall identify, evaluate and recommend the implementation of feasible placemaking projects, programs, and policies that are addressed in the General Plan.
- e. Provide periodic assessment, evaluation of, and feedback to the Board of Supervisors regarding the success of the Creative Placemaking Strategy.

2. Membership

The Creative Placemaking Strategy Advisory Committee (CPSAC) shall be established with nine (9) voting members.

- a. Representatives should be selected from or represent the following groups in Mariposa County:
 - Mariposa County Arts Council
 - Mariposa Chamber of Commerce
 - Yosemite-Mariposa County Tourism Bureau
 - Mariposa County Economic Development Corporation
 - American Indian Council of Mariposa County
 - Yosemite National Park
 - Transportation Center Citizens Advisory Committee

- Historic Sites and Records Preservation Commission
 - Local business owners
 - Practicing artists and creators
- b. The committee may call upon representatives of other organizations and the general public as resources on certain topics related to creative placemaking, including musicians, food-makers, and individuals involved in resource conservation.
- c. Two (2) Ex-Officio (non-voting) members from the Board of Supervisors, representing Districts III and IV.

3. Term and Manner of Appointment

Appointments to the CPSAC shall be made by the Board of Supervisors based on the joint recommendation of the Planning Director or designee and Economic Development Specialist.

Initial appointment of Committee members shall be as follows:

- Four (4) members: three (3) year term
- Three (3) members: four (4) year term
- Two (2) members: five (5) year term

After the initial appointments, all terms will be for three (3) year periods.

The Board of Supervisors may remove at any time and without cause any member of the CPSAC. All terms shall expire upon the last day of February of the appropriate year.

4. Participation By Member Required, Vacancy

If any member of the Advisory Committee is absent (unexcused) for two (2) consecutively scheduled meetings, then that member may be removed from the CPSAC by the Board of Supervisors, and the Board of Supervisors shall fill the vacancy for the unexpired term.

The Board of Supervisors shall fill any vacancy in the CPSAC membership for the unexpired term.

5. Selection of Officers

At its first meeting, the CPSAC shall elect a Chair, Vice Chair, and Secretary to serve a term of one (1) year or until the successor of each is appointed and qualified.

6. Duties of Officers

The chair shall preside at all meetings of the CPSAC and shall perform all of the duties necessary or incidental to the office, including approval of the agenda topics for the meeting. The vice chair is chair in the absence or inability of the chair to act. The secretary shall maintain notes and prepare minutes

for the approval of the CPSAC.

7. Meetings and Quorum

The CPSAC shall hold its first meeting at the call of the Planning Director or designee. The CPSAC shall establish a meeting schedule deemed necessary by the CPSAC to accomplish its purpose.

A quorum shall be a majority of those appointed as voting members. A quorum is required to transact any CPSAC business at a regular meeting or special meeting.

Notice of CPSAC meetings shall be posted and published not less than 72 hours prior to the date of the meeting at the following locations:

- a. Mariposa County Website locations: Planning, Economic Development;
- b. The Mariposa County Government Center; and
- c. The meeting location.

The Planning Director or designee may supplement required notification in any manner deemed appropriate for the content of the proposed agenda.

Meetings of the CPSAC shall be subject to the provisions of the California Open Meeting Law (Brown Act).

8. Administration and Support

- a. County staff shall provide support to the CPSAC. The Planning Director or designee shall be the lead member of County staff responsible for supporting the CPSAC. The Planning Director or designee shall be empowered to call upon appropriate departments to provide information required to assist the CPSAC in carrying out its designated responsibilities.
- b. The Planning Director or designee shall be responsible for meeting notices, preparation and distribution of meeting support materials, and coordinating the meeting arrangements.
- c. In the event that the CPSAC does not appoint a secretary, the Planning Director or designee shall be responsible for recording the meetings, archival storage of electronic recordings, and preparation and publication of minutes for CPSAC approval.



COUNTY of MARIPOSA


P.O. Box 784, Mariposa, CA 95338 (209) 966-3222



ROSEMARIE SMALLCOMBE, CHAIR
MILES MENETREY, VICE-CHAIR
MERLIN JONES
MARSHALL LONG
KEVIN CANN

DISTRICT I
DISTRICT V
DISTRICT II
DISTRICT III
DISTRICT IV

MARIPOSA COUNTY BOARD OF SUPERVISORS MINUTE ORDER

TO:	SARAH WILLIAMS/Planning Department Director; TRACY GAUTHIER/Deputy Clerk of the Board II
FROM:	RENÉ LaROCHE, Clerk of the Board 
SUBJECT:	Adopt a Resolution Establishing the Creative Placemaking Strategy Advisory Committee
Resolution:	18-026

The following action was taken by the Mariposa County Board of Supervisors on **January 16, 2018:**

2. **Planning RES-2018-26**

Adopt a Resolution Establishing the Creative Placemaking Strategy Advisory Committee

Sarah William/Planning Director introduced Michael Goralnik/Planner who gave the staff report. During public comment, Cara Goger/Mariposa Arts Council Executive Director expressed appreciation for the partnerships and urged in favor of the committee noting that having one would open up more funding opportunities; and Kris Casto urged in favor of the item and discussed coming from a community that had guidelines for murals as well as an outdoor sculpture program. Discussion ensued regarding the supervisory representation on the committee. The Board concurred with naming individual supervisors, as needed, rather than specifying representation by district.

AMENDMENT:

Strike the phrase in item 2.C regarding representation by Districts III and IV; and appoint Merlin Jones and Kevin Cann as the first two ex-officio members of the Board of Supervisors.

RESULT: ADOPTED AS AMENDED [4-0]

MOVER: Kevin Cann, District IV Supervisor

SECONDER: Marshall Long, District III Supervisor

AYES: Rosemarie Smallcombe, Marshall Long, Kevin Cann, Miles Menetrey

EXCUSED: Merlin Jones