

DEPARTMENT: County Counsel/Auditor

BY: Tom Guarino/Chris Ebie

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**RECOMMENDED ACTION AND JUSTIFICATION:**

Resolution Ratifying the Contract for Services with Edelman, Inc. for the period of April 1, 2005 through October 31, 2005, and authorizing the Chairman of the Board to sign said contract.

It was recently discovered by staff that the above-referenced contract was entered into with Edelman, Inc., without meeting the entire contract processing requirements. Approximately \$30,000 was paid for the services provided, and the paid invoices are attached. After review of the invoices and records of the County it is the recommendation of Counsel and the Auditor that the services provided be ratified.

**BACKGROUND AND HISTORY OF BOARD ACTIONS:**

On February 8, 2005, Edelman Company gave a presentation to the Board on their proposal to provide consulting services for marketing and media relations for the Visitors Bureau, and direction was given to the County Administrative Officer to develop a contract to bring back for the Board's approval.

On May 17, 2005, the Tourism Coordinator advised the Board of their contacts with the media relative to the flooding situation and of their work with Edelman.

On December 6, 2005, the Board approved a contract continuing the services with Edelman to June 30, 2005. However this earlier contract was not approved as directed.

**ALTERNATIVES AND CONSEQUENCES OF NEGATIVE ACTION:**

Financial Impact? ( ) Yes (X) No	Current FY Cost: \$	Annual Recurring Cost: \$
Budgeted In Current FY? ( ) Yes ( ) No ( ) Partially Funded		
Amount in Budget: \$		List Attachments, number pages consecutively
Additional Funding Needed: \$		Contract for Services with Edelman, Inc.
Source:		Invoices for the services performed
Internal Transfer		Portion of Board minutes from 2-8-05
Unanticipated Revenue	4/5's vote	Portion of Board minutes from 5-17-05
Transfer Between Funds	4/5's vote	
Contingency	4/5's vote	
( ) General ( ) Other		

**CLERK'S USE ONLY:**

Res. No.: 16-376 Ord. No. \_\_\_\_\_  
Vote - Ayes: 5 Noes: \_\_\_\_\_  
Absent: \_\_\_\_\_  
Approved \_\_\_\_\_  
( ) Minute Order Attached ( ) No Action Necessary

**COUNTY ADMINISTRATIVE OFFICER:**

Requested Action Recommended  
 No Opinion  
Comments:  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

The foregoing instrument is a correct copy of the original on file in this office.

Date: \_\_\_\_\_

Attest: MARGIE WILLIAMS, Clerk of the Board  
County of Mariposa, State of California

By: \_\_\_\_\_  
Deputy

\_\_\_\_\_  
CAO: 