

DEPARTMENT: Administration

BY: Rick Benson
PHONE: 966-3222

RECOMMENDED ACTION AND JUSTIFICATION:

Disband the Tourism Advisory Council. The Board of Supervisors formed the Council in 1995 for the purpose of advising the Director of the Tourism Bureau relative to tourism related matters. In February 2007, the Board of Supervisors approved giving funding to the newly formed non-profit organization - Yosemite/Mariposa Tourism Bureau to provide tourism related services and thereby eliminating the tourism function from being county managed responsibility. There is no longer a need for the Tourism Advisory Council as there is no Director or County department to "advise."

BACKGROUND AND HISTORY OF BOARD ACTIONS:

The Board has disbanded other Board appointed committees and councils whose services are no longer required. Most recently the Board of Supervisors dissolved the Deferred Compensation Committee.

ALTERNATIVES AND CONSEQUENCES OF NEGATIVE ACTION:

Do not disband the Tourism Advisory Council. The Board will still be requested to appoint members to the Council when terms expire and the Council will remain active but with virtually no need for meetings to be held.

Financial Impact? () Yes (X) No	Current FY Cost: \$	Annual Recurring Cost: \$
Budgeted In Current FY? () Yes () No () Partially Funded		
Amount in Budget: \$		List Attachments, number pages consecutively
Additional Funding Needed: \$		Tourism Advisory Council membership roster
Source:		
Internal Transfer		
Unanticipated Revenue	_____ 4/5's vote	
Transfer Between Funds	_____ 4/5's vote	
Contingency	_____ 4/5's vote	
() General () Other		

CLERK'S USE ONLY:

Res. No.: 07-273 Ord. No. _____
 Vote - Ayes: 5 Noes: _____
 Absent: _____
 Approved
 () Minute Order Attached () No Action Necessary

COUNTY ADMINISTRATIVE OFFICER:

Requested Action Recommended
 No Opinion
 Comments:

The foregoing instrument is a correct copy of the original on file in this office.

Date: _____
 Attest: MARGIE WILLIAMS, Clerk of the Board
 County of Mariposa, State of California

By: _____
 Deputy

CAO: [Signature]

TOURISM ADVISORY COUNCIL

<u>Members</u>	<u>Category</u>	<u>Appointed</u>	<u>Term Number</u>	<u>Expires</u>
Douglas Shaw	Board Representative - 1	04-05-05	1	01-01-07
Terry Dykes	Board Representative - 2	04-05-05	1	01-01-09
Kathy Lozares	Board Representative - 3	04-05-05	1	01-01-07
Joan Gloor	Board Representative - 4	04-05-05	1	01-01-09
Pam Cornell	Board Representative - 5	12-20-05	1	01-01-09
Don Pitts	Bed & Breakfast Association	05/12/98	4	04-05-07
Dorothy Kuhnel	Chamber of Commerce	04-05-05	1	04-05-07
Katherine Long	Delaware North Corporation	04-05-05	1	04-05-07
Donna Brownell	Mariposa County Arts Council	04-05-05	1	04-05-07
Debbie Bryson-Mustapich	Tenaya Lodge	04-05-05	1	04-05-07
Kevin Shelton	Yosemite Management Company	04-05-05	1	04-05-07

EX-OFFICIO

MEMBERS:

Rick Benson, County Administrative Officer
 Leroy Radanovich, Interim Tourism Coordinator
 Designee from the National Park Service in Yosemite

AUTHORITY:

Resolution No. 95-164; Minute Order 04/18/95; Resolution No. 97-344; 97-394;
 Resolution No. 05-41

MEMBERSHIP:

Council shall be established with eleven (11) members for the following membership categories:

Appointed by the Board of Supervisors:

- One Representative of the Bed & Breakfast Association to be recommended by the Council;
- One Representative of the Chamber of Commerce to be recommended by the Council;
- One Representative of the Mariposa County Arts Council to be recommended by the Council;
- One Representative to be recommended by each member of the Board of Supervisors from their district with knowledge of tourism functions;
- One Representative of Tenaya Lodge to be recommended by the Council;
- One Representative of DNC (Delaware North Corporation) Parks & Resorts at Yosemite to be recommended by the Council;
- One Representative of Yosemite Management Group to be recommended by the Council;

In addition to the voting members, there will be established a non-voting group who will work with the Council as needed.

The Chief Administrative Officer and Tourism Coordinator for Mariposa County and a designee from the National Park Service in Yosemite will be ex-officio members of the committee.

TERM:

Members recommended by Supervisors will serve a term concurrent with the recommending Supervisor's term and until the appointment of a successor. All other members shall be for a period of two (2) years and until the appointment of a successor. Any membership vacancy shall be filled for the unexpired term by appointment from the Board of Supervisors.

PURPOSE:

This Council shall be appointed for the purpose of advising the Director of the Visitors Bureau relative to tourism related matters. Council will work with the Visitors Bureau Director to develop recommended infrastructure investments (capital projects) with the most potential for increasing tourism and to implement the related purposes and goals revised and approved by the Board of Supervisors. The Council shall comply with the Ralph M. Brown Act.

DEPARTMENT:

Visitors Bureau